

JANICE CHOW

PRINT.
PACKAGING.
BRANDING.
WEB.
MULTIMEDIA.

HIGHLIGHTS

- RECEIVED THE LEADERSHIP OF INNOVATION AWARD FROM RYERSON UNIVERSITY IN 2004
- NOMINATED FOR THE GOLDEN KEY INTERNATIONAL HONOR CERTIFICATE IN 2001, 2002, 2003 & 2004 FOR RANKING IN TOP 15% OF THE UNIVERSITY
- RECEIVED THE ROTARY CLUB LEADERSHIP YOUTH AWARD IN 2000

SKILLS QUALIFIED

COMPUTER SKILLS: MAC AND PC

GRAPHIC: ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, QUARKXPRESS

WEB: FLASH, DREAMWEAVER MX, COLDFUSION, HTML, CSS, JAVASCRIPT

VIDEO/ ANIMATION: ADOBE PREMIERE & AFTER EFFECTS

SOUND EDITING: CAKEWALK, PRO TOOL, SAW PLUS

OFFICE USE: MS WORD, MS EXCEL, MS POWERPOINT, MS FRONTPAGE, MS ACCESS

LANGUAGE SKILLS:

FLUENT IN WRITTEN AND ORAL CHINESE (CANTONESE AND MANDARIN)

EDUCATION

BACHELOR OF FINE ART, IMAGE ARTS (NEW MEDIA)

2000 - 2004

RYERSON UNIVERSITY, TORONTO

EXCHANGE STUDY IN COMMUNICATION PROGRAM

2003

ROSKILDE UNIVERSITY, DENMARK

WORK EXPERIENCE

GRAPHIC AND MULTIMEDIA DESIGNER

2006 - PRESENT

METAL MONKEY PRODUCTION INC., TORONTO

- LEAD DESIGNER IN BRANDING, ADVERTISING, PRINT, WEB AND MULTIMEDIA PROJECTS
- CLIENTS WORKED WITH INCLUDED SANYO CANADA, HOME OUTFITTERS, OAKVILLE PLACE, MAPLEVIEW MALL AND MCGREGOR.

GRAPHIC AND WEB DESIGNER

2005 - 2006

SYDCOM WIRELESS CORP., TORONTO

- DESIGNED ALL PROMOTIONAL AND PACKAGING MATERIALS
- DESIGNED AND DEVELOPED COMPANY WEBSITE AND FLASH ANIMATIONS

CONTRACTED WEB DEVELOPER

2004

MACKENZIE FINANCIAL

- EDIT WEB PAGES LAYOUT AND CONTENT
- MANAGE AND REORGANIZE THE DIRECTORIES OF THE SITE

GRAPHIC & WEB DESIGN SPECIALIST

2003 - 2004

RYERSON UNIVERSITY CAREER CENTER, TORONTO

- DESIGNING AND DEVELOPING LAYOUT OF CAREER CENTER WEBSITE AND ONLINE NEWSLETTER
- PLANNING AND SCHEDULING MEETINGS FOR WEBSITE CONTENT DESIGN
- SETTING UP A DATABASE THAT SUPPORTS THE DYNAMIC CONTENT OF THE WEBSITE USING COLD FUSION AND MS ACCESS
- CREATING CAREER RELATED ANIMATIONS WITH FLASH

ADDITIONAL EXPERIENCE

MARKETING DIRECTOR

2003 - PRESENT

CHINESE CULTURAL CENTRE OF GREATER TORONTO YOUTH CHAPTER

- DESIGNING PROMOTIONAL MATERIALS FOR EVENTS
- CREATE DYNAMIC WEB CONTENT FOR EVENT REGISTRATIONS
- CONTACT MEDIA FOR PRESS RELEASE AND INTERVIEWS
- ASSISTING IN PLANNING AND ORGANIZING CULTURAL EVENTS FOR CHINESE CANADIAN YOUTH

REFERENCES

SUPPLY UPON REQUEST.